



Required Investment

The initial capital investment can vary depending on your preference for leasing or purchasing new equipment. Rejuvaseal requires specific application rates to achieve desired benefits. We have determined that a Desco (by Desco Manufacturing) produces the best results for specific application rate. [See details.](#)

The Desco is part of the overall system for achieving high production rates which lead to larger contracts and higher margins.

Below is sample pricing for a distributor and the targeted gross margins returns for the minimum sales goals. A distributorship requires a minimum annual purchase of 3 tanker loads. With proper marketing, selling three tanker loads is very achievable.

In addition to the Desco, a 6,500 gallon storage container will be needed and portable mobile storage specific jobs. You can lease also this equipment from our financing vendor.

DISTRIBUTOR DELIVERED PRICING - PITTSBURGH MARKET

ITEM	AVERAGE DIS. PRICE/GAL	DISTRIBUTOR \$/TANKER
Tanker load (4500 gallon)	\$9.36	\$42.120

Application rates and costs per sq.yd. (Distributors in Western PA)

Amount/sq.yd.	Sq.Yds./Gallon	Truck load price/sq.yd.
.05 gallon/sq.yd.	20	0.46
.064 gallon/sq.yd.	15.55	0.60

Economic Benefits for Distributors. (3 tanker territory minimum)

Application Rates	Square yards potential/tanker	Average price/s.y. applied	Total Revenues/tanker	Gross Margin /Tanker
.05 gallon/sq.yd.	90,000	\$1.35	\$121,500	\$79,380
.065 gallon/sq.yd.	70,000	\$1.73	\$121,500	\$79,380

Total 3 tankers	Total Revenues	Material costs	Gross margins
270,000 sq.yds.	\$364,500 @ \$1.35/sq.yd.	\$124,200	\$240,300

